



**Contact:** Katrina Perez, 786-565-3397 or [kperez@quinn.pr](mailto:kperez@quinn.pr)  
Tathiana Rosado, 786-382-0918 or [trosado@quinn.pr](mailto:trosado@quinn.pr)

### **Luxury Retailers Valentino and Chopard to Join Brickell City Centre's Urban Shopping Center**

The announcement leads the reveal of an additional wave of contemporary retailers to be announced next week



**MIAMI (July 14, 2015)** - Swire Properties Inc, one of South Florida's leading international developers of urban real estate and retail co-developers Whitman Family Development and Simon Property Group announced two additional luxury retailers, iconic Italian fashion house **Valentino** and bespoke Swiss watch and jewelry designer **Chopard**, set to open in Brickell City Centre's 500,000 square-foot shopping center in fall 2016.

The two luxury retailers are the first in a series of upcoming retail announcements for the \$1.05 billion mixed-use project. Next week, Brickell City Centre will reveal an additional mix of contemporary brands, which will include a major NYC-based contemporary women's apparel retailer, an American designer of men and women's footwear, an international yoga and fitness apparel chain, a Colombian swimwear brand, among others. The project currently has about 450,000 of its 500,000 square feet in advance negotiations.

Both stores will be located in the street-accessible first floor of the outdoor shopping center, which will house Brickell City Centre's luxury retailers. Premium and contemporary retailers will

be the emphasis on the second and third floors, along with a mix of beauty, home decor, jewelry, apparel and other retailers. The food and beverage offerings, which are an integral piece of the entire Brickell City Centre retail concept, will offer a mix of fine dining, casual fare and new international brands opening flagships in the U.S.

“Swire Properties has a well-established track record of luxury and premium shopping centers in Asia and a 37 year history in Brickell. Our long term commitment to our projects ensures the unparalleled quality and design originality Swire Properties is internationally recognized for,” said Debora Overholt, senior retail director at Swire Properties. “Top world-class brands have seen the success of our retail projects and want to work with us here in Brickell to bring that same urban vibrancy to the neighborhood’s underserved markets.”

The diverse selection of retailers at Brickell City Centre represents Swire’s commitment to offering an unprecedented mix of both well-established contemporary brands and emerging designers, many of which are unveiling their first outpost in the U.S. The curated mix will serve the international visitor, part-time resident, locals and professionals from the Brickell area.

“We are very excited about these great retailers joining us at Brickell City Centre,” said Sharon Polonia, executive vice president of leasing at Simon. “We have incredible interest in this project and look forward to making additional significant announcements soon.”

“Valentino and Chopard represent the unprecedented level of shopping that we envision for Brickell City Centre and for the transformation of Miami into a global metropolis and rich shopping destination,” said Courtney Lord, vice president of leasing for Whitman Family Development.

Valentino and Chopard join leading luxury retailer Saks Fifth Avenue, which has signed as Brickell City Centre’s anchor tenant and will occupy three floors of the retail center with street-level access. The project also recently announced food and entertainment options that include **Quinto La Huella** restaurant and rooftop bar, **Sugar** at its EAST, Miami Hotel, and dine-in options at luxury theater, **Cinemex**.

Brickell City Centre’s two condominium towers, two Class A office buildings, including one almost entirely leased by international law firm, Akerman, and its EAST, Miami Hotel, will also act as anchors for the shopping center.

The shopping center will seamlessly connect with Miami’s key transportation nodes. Swire Properties is incorporating a Miami Metromover stop that exits directly into the shopping center’s third floor to allow easy and convenient access. The shopping center will ease vehicle movement with an expansive underground carpark that traverses streets in the lower level.

The condominium, office, and hotel component at Brickell City Centre are set to open beginning end of 2015.

**About Brickell City Centre**

Brickell City Centre is a landmark \$1.05 billion, 5.4 million square feet, mixed-use development in downtown Miami from Swire Properties Inc, one of South Florida's leading international developers of real estate known for its \$1 billion master-planned development of Brickell Key. The project's first phase includes a luxury shopping center, two residential towers, a hotel with residences, and two mid-rise office towers. The project is LEED®-registered for Neighborhood Development – currently one of the largest in the U.S. Sustainability elements include the exclusive CLIMATE RIBBON™, an environmental art installation composed of steel, fabric and a continuous surface of glass that will connect all components of the development and create a comfortable microclimate for shoppers. As one of the largest private-sector project currently under construction in Miami, Brickell City Centre began vertical construction in 2013 and the first phase of construction is scheduled for completion beginning third quarter of 2015. A second phase of construction will begin in the first quarter of 2016. More information is available at [www.brickellcitycentre.com](http://www.brickellcitycentre.com).

**About Swire Properties**

Swire Properties Inc, headquartered in Miami since 1979, is one of South Florida's leading international developers of urban office, hotel and condominium properties. Known for its \$1-billion, master-planned development of the island of Brickell Key in downtown Miami, Swire continues to shape the Miami skyline with its latest project, Brickell City Centre, a \$1.05-billion, mixed-use complex comprising a gross floor area of 5.4-million gross square feet, including an underground carpark and 2.9-million square feet of office, residential, hotel, retail and entertainment space. The company is a wholly owned subsidiary of the publicly listed Swire Properties Limited based in Hong Kong. For more information, visit [www.swireproperties.us](http://www.swireproperties.us).

**About Simon**

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit [www.simon.com](http://www.simon.com).

**About Whitman Family Development, LLC**

Whitman Family Development is a family-owned, diversified real estate development, management, and leasing company specializing in retail and headquartered in Miami Beach, Florida. Among other interests, Whitman Family Development is the developer, owner and operator of the acclaimed Bal Harbour Shops, ranked the world's #1 shopping center by the International Council of Shopping Centers, and is the co-developer of the retail components of Miami's Brickell City Centre.