



**Brickell City Centre Unveils Interiors for REACH and RISE; Designed by Award-Winning Design Firm
Richardson Sadeki**

MIAMI, FLORIDA (DATE) – Swire Properties Inc, one of South Florida’s leading international developers of urban real estate, announces the unveiling of the interiors for REACH and RISE, Brickell City Centre’s two premier luxury condominium towers located atop the landmark \$1.05 billion dollar mixed-use development in the heart of Miami’s financial district. Designed by acclaimed firm Richardson Sadeki, REACH received Temporary Certificate of Occupancy (TCO) this past March while RISE is scheduled to receive TCO this summer.

“We wanted to bring a surprise element to each room at REACH and RISE by utilizing rustic textures and warm tones within a very modern design,” said Heidar Sadeki, founder and creative director of Richardson Sadeki design firm. “It was very important to us to extend the living space into the public areas of the building to make residents feel at home at every point of the building,” he added.

LOBBY – An open space with high ceilings, oversized marble seating and a striking chandelier, the design of the lobby is a play between formal and informal that allows for a relaxed entry.

LIBRARY LOUNGE –The library lounge is the first space one enters on the concierge level. Created to obtain a sense of solace and belonging, the living room is curated with a sophisticated selection of books, board games and furniture.

HAMMAM SPA – Made with Carrara marble and bush hammered black stone, the hammam spa intends for residents to spend time with friends and family. With two spas’ on site, each accommodates 8 to 10 people and features a multi-function treatment room, hair salon, and manicure and pedicure stations.

TEA LOUNGE – The indoor-outdoor lounge is located on the concierge floor, it features a pickled oak ceiling referencing the American Colonial House, taupe back painted glass and American walnut walls. The tea lounge has direct access to the pool deck and includes furniture with waterproof finishes with crinoline chairs designed by Patricia Urquiola for B&B Italia.

POOL DECK AND CAFÉ – Creating its own “oasis in the city,” the café is designed to accommodate all public work and play spaces. The pool deck incorporates creative fabrics and colors around the pools, sunbeds, dining tables, and benches.

AMENITY DECK – The amenity deck includes a high tech gym and private workout room. Separated by glass, the Children’s Playroom is a consciously designed environment equipped with Lego play tunnels and modular toys. Inspired by Verner Panton, the bright colors and geometric shapes are appropriate for toddlers through age seven. The children’s playroom provides a safe and stimulating space.

“We started our relationship with Richardson Sadeki in Hong Kong in 2010 and successfully completed several large and small size projects,” says Stephen Owens, President of Swire Properties. “Over the years, our partnership has delivered value to communities with one-of-a-kind developments. Residents of REACH and RISE will enjoy an urban living concept with creative interiors that set a new standard.”

About Swire Properties

Swire Properties Inc, headquartered in Miami since 1979, is one of South Florida's leading international developers of urban office, hotel and condominium properties. Known for its \$1 billion master-planned development of the island of Brickell Key in downtown Miami, Swire continues to shape the Miami skyline with its latest project, Brickell City Centre, a landmark \$1.05 billion mixed-use complex comprising a gross floor area of 5.4 million gross square feet, including an underground carpark and 2.9 million square feet of office, residential, hotel, retail and entertainment space. The Company is a wholly-owned subsidiary of the publicly-listed Swire Properties Limited based in Hong Kong. For more information, visit www.swireproperties.us

About Brickell City Centre

Brickell City Centre is a landmark \$1.05 billion, 5.4 million square-foot, mixed-use development in downtown Miami from Swire Properties Inc, one of South Florida's leading international developers of real estate known for its \$1 billion master-planned development of Brickell Key. The project's first phase includes a 500,000-square-foot luxury and premium shopping center, two residential towers, the 352-room East, Miami hotel and two mid-rise office towers. The project is LEED®-registered for Neighborhood Development – currently one of the largest U.S. Sustainability elements include the \$30 million CLIMATE RIBBON™; a masterpiece of art and science, the elevated trellis will span 150,000 square feet, connecting the project's three city blocks and acting as an environmental management system. As the largest private-sector project currently under construction in Miami, Brickell City Centre began vertical construction in 2013 and the first phase of construction is currently nearing completion. More information is available at www.brickellcitycentre.com.

About Richardson Sadeki

Richardson Sadeki has designed successful projects internationally for the hospitality industry, high-end residential developments and spas. Most notably Bathhouse in Las Vegas, the Viceroy Hotel spa, bar and roof deck in Abu Dhabi, and Taikoo Place Apartments in Hong Kong. The studio has also received industry awards such as the *Gold Key Award* in 2009 and *International Design Award* in 2013. Richardson Sadeki, an internationally recognized boutique design studio, was founded in 1999 by Clarissa Richardson and Heidar Sadeki in New York City and has satellite offices in Hong Kong, L.A. and Miami. Richardson Sadeki has an array of clientele including Viceroy Hotels, Thompson Hotel Group, MGM Mirage, Bliss Spas and Swire Properties. Richardson Sadeki has been featured in many leading publications like Interior Design Magazine, Vanity Fair, and New York Magazine. Visit www.rsdnyc.com for more information.

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