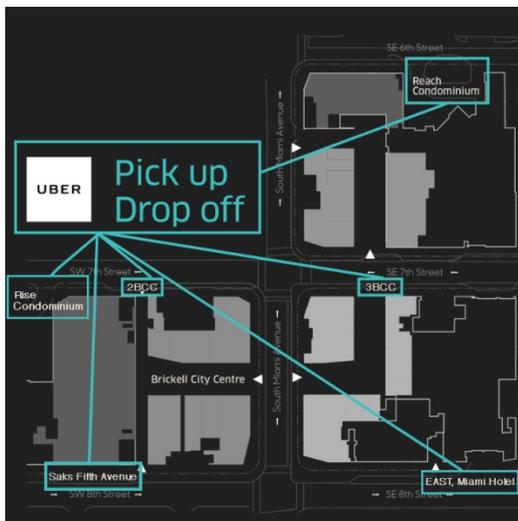


Brickell City Centre Amps Up Transportation Options – The Mega Mixed-use Project Announces Uber as its Official Ride and Offers Complimentary Parking For Visitors

Visitors to the mixed-use project will find easy access to their favorite retail and restaurants via dedicated Uber drop off zones as well as complimentary two-hour parking at its underground parking garage.

Developer Swire Properties delivers on commitment to easing traffic congestion and making Brickell a more pedestrian-friendly district.



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MIAMI (Jan. 17, 2017) – Brickell City Centre, Miami’s landmark \$1.05 billion, nine-acre, work, live and play destination, announces a partnership with ridesharing titan, Uber. As the official ride of Brickell City Centre, Uber created designated pick-up points at each of the project’s five towers, including its newly opened three-level retail center, the EAST, Miami hotel, condo towers REACH and RISE and class-A office towers Two and Three Brickell City Centre. The designated pick-up points are strategically located to streamline congestion in Brickell and improve passengers’ ridesharing experience.

For a limited time, Brickell City Centre is also offering all visitors complimentary two-hour parking at its two-level underground parking garage, effective today.

“Transportation and seamless access to Brickell City Centre has always been a priority for Swire when developing the project; from renovating the eighth street MetroMover to implementing the infrastructure for an underground garage,” said Kieran Bowers, president of Swire Properties, the developer behind Brickell City Centre. “Our partnership with Uber will

leverage the convenience and reliability of ridesharing, enhancing transportation options and the overall experience at Brickell City Centre.”

Official pick-ups will begin immediately. First-time riders can use the promo code **BrickellCityCentre** to get their first ride free, up to \$20. Find out more about Brickell City Centre and Uber’s partnership at www.uber.com/info/brickellcitycentre/.

“Uber is excited to partner with Brickell City Centre, one of the largest mixed use developments in the world, to offer visitors and residents a safe, reliable, and accessible ride,” said Kasra Moshkani, general manager of Uber South Florida. “As Miami continues to grow, and transportation becomes a bigger challenge for people, Uber will continue using our technology to take cars off the road and improve the everyday lives of South Florida residents.”

In addition to Brickell City Centre’s partnership with Uber, the development seamlessly connects with Miami’s key transportation nodes by incorporating the 8th Street Miami Metromover station and offers convenient access to all major highways. Brickell City Centre aims to also ease the street-level traffic flow with its expansive underground carpark.

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About Brickell City Centre

Brickell City Centre is a landmark \$1.05 billion, 4.9 million square-foot, mixed-use development in downtown Miami from Swire Properties Inc, one of South Florida’s leading international developers of real estate known for its \$1 billion master-planned development of Brickell Key. The project’s first phase includes a 500,000-square-foot luxury and premium retail centre, two residential towers, the 352-room East, Miami hotel and two mid-rise office towers. The project is LEED®-registered for Neighborhood Development – currently one of the largest in the U.S. Sustainability elements include the \$30 million CLIMATE RIBBON™; a masterpiece of art and science, the elevated trellis will span 150,000 square feet, connecting the project’s three city blocks and acting as an environmental management system. As the largest private-sector project currently under construction in Miami, Brickell City Centre began vertical construction in 2013. More information is available at www.brickellcitycentre.com

About Uber

Uber is evolving the way Florida moves. By seamlessly connecting riders to drivers through our apps, we make communities more accessible, opening up more possibilities for riders and more business for drivers.

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