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**Brickell City Centre Unveils New Restaurants:
Pubbelly Sushi, Pasión del Cielo, Quinto La Huella and Sugar**

First renderings of the EAST, Miami Hotel's Quinto La Huella restaurant also revealed



MIAMI (July 28, 2015) – On the heels of Brickell City Centre's recent unveil of luxury and contemporary retailers joining its 500,000 square-foot shopping center, developer Swire Properties Inc, along with Whitman Family Development and Simon, announced two additional eateries joining its diverse food and beverage offerings: Pubbelly Restaurant Group's **Pubbelly Sushi** and local organic coffee shop, **Pasión del Cielo**. The two join the project's previously announced food and entertainment options, renowned traditional Uruguayan restaurant **Quinto La Huella** and signature rooftop bar **Sugar**, both of which will be located at Brickell City Centre's flagship hotel, **EAST, Miami**.

Quinto La Huella, which will be opening within the EAST, Miami Hotel winter 2015, has released renderings of the highly anticipated restaurant for the first time. Signature plates from Parador La Huella's head chef **Alejandro Morales** will be centered on the Uruguayan Parrilla grill at Quinto La Huella, which is inspired by owners **Martín Pittaluga**, **Gustavo Barbero** and **Guzmán Artagaveytia's** Uruguayan roots.

The Pubbelly Boys will be opening a second location of their popular Pubbelly Sushi restaurant concept at Brickell City Centre. Similar to the original Pubbelly Sushi in Miami Beach, the restaurant will be an intimate setting offering Asian-influenced sharable plates, sushi rolls, sashimi,

craft beers and unique sake cocktails. The restaurant's environment will maintain the charm of the brand yet incorporate the urban sophistication of Brickell City Centre's metropolitan neighborhood.

The restaurant group is highly acclaimed for successfully launching more than six restaurant concepts in South Florida, including Pubbelly, Barceloneta, Macchialina, PB Steak, Taco Belly and L'echon Brasserie.

Local artisanal coffee shop Pasi3n del Cielo will also be opening its first Brickell outpost. The organic coffee shop, which allows customers to choose their brew from beans grown in countries from all over the world, currently has four locations throughout Miami. It is favored by locals for its artistically-designed coffees as well as its rotating art exhibits from local South Florida artists. In addition to coffee, Pasi3n del Cielo will offer a variety of sweets, sandwiches, healthy salads, homemade baked goods and wraps.

The two restaurants will open fall 2016 at Brickell City Centre's 500,000 square-foot shopping center. The retail center currently has about 450,000 of its 500,000 square feet in advance negotiations.

"We are partnering with restaurants that appeal to the many different diners walking through Brickell City Centre every day; the residents of our condominium towers, visitors from the EAST, Miami Hotel, office workers from our office towers, and our surrounding neighbors and visitors," said Debora Overholt, senior retail director at Swire Properties. "The restaurants will range from fun fare to world-class international household names, as well as local favorites that started right here in Miami."

The new venues join Brickell City Centre's flagship dine-in theater, Mexico-based **Cinemex**, which will be located on the fourth level of the shopping center. For the dine-in cinema's first U.S. outpost, Cinemex has partnered with Mikel Alonso, chef of Biko, named the best restaurant in Mexico and one of the top 50 restaurants in the world, as well as celebrated Mexico City mixologist Mica Rousseau, who hails from France.

"Miami is a world-class city--the entertainment, the arts, the financial hub. It's becoming more competitive to cities such as New York and London," said Sharon Polonia, executive vice president of leasing at Simon. "The market desires more dynamic food and beverage offerings, especially in Brickell."

"We're developing a unique food and beverage program to ensure that Brickell City Centre has an exceptional mix of dining options," said Courtney Lord, vice president of leasing for Whitman Family Development. "The project's mix of conventional and unconventional restaurants and eateries will help pave the way for a more robust dining experience in Miami."

The newly revealed restaurants are the third in a series of retail announcements for the \$1.05 billion mixed-use project. Luxury brands **Valentino** and **Chopard** were announced earlier this month and contemporary brands **Lululemon**, **Harmont & Blaine**, **Cole Haan**, **Illesteva** and **On-dadeMar** were announced last week. An additional mix of luxury and contemporary retailers will be announced in September.

Premium and contemporary retailers will be the emphasis on the second and third floors along with a mix of beauty, home decor, jewelry and apparel, among other stores. The food and beverage offerings, which are an integral piece of the entire Brickell City Centre retail concept, will offer a mix of fine dining, casual fare and new international brands opening flagships in the U.S.

The shopping center will seamlessly connect with Miami's key transportation nodes. Swire Properties is incorporating a Miami Metromover stop that exits directly into the shopping center's third floor to allow easy and convenient access. The shopping center will ease vehicle movement with an expansive underground carpark that traverses streets in the lower level.

The condominium, office, and hotel component at Brickell City Centre are set to open beginning end of 2015.

About Brickell City Centre

Brickell City Centre is a landmark \$1.05 billion, 5.4 million square feet, mixed-use development in downtown Miami from Swire Properties Inc, one of South Florida's leading international developers of real estate known for its \$1 billion master-planned development of Brickell Key. The project's first phase includes a luxury shopping center, two residential towers, a hotel with residences, and two mid-rise office towers. The project is LEED®-registered for Neighborhood Development – currently one of the largest in the U.S. Sustainability elements include the exclusive CLIMATE RIBBON™, an environmental art installation composed of steel, fabric and a continuous surface of glass that will connect all components of the development and create a comfortable microclimate for shoppers. As one of the largest private-sector project currently under construction in Miami, Brickell City Centre began vertical construction in 2013. The first phase of construction is scheduled to be delivered starting end of 2015. More information is available at www.brickellcitycentre.com.

About Swire Properties

Swire Properties Inc, headquartered in Miami since 1979, is one of South Florida's leading international developers of urban office, hotel and condominium properties. Known for its \$1-billion, master-planned development of the island of Brickell Key in downtown Miami, Swire continues to shape the Miami skyline with its latest project, Brickell City Centre, a \$1.05-billion, mixed-use complex comprising a gross floor area of 5.4-million gross square feet, including an underground carpark and 2.9-million square feet of office, residential, hotel, retail and entertainment space. The company is a wholly owned subsidiary of the publicly listed Swire Properties Limited based in Hong Kong. For more information, visit www.swireproperties.us.

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual retail sales. For more information, visit www.simon.com.

About Whitman Family Development, LLC

Whitman Family Development is a family-owned, diversified real estate development, management, and leasing company specializing in retail and headquartered in Miami Beach, Florida. Among other interests, Whitman Family Development is the developer, owner and operator of the acclaimed Bal Harbour Shops, ranked the world's #1 shopping center by the International Council of Shopping Centers, and is the co-developer of the retail components of Miami's Brickell City Centre.